

**Editorial Contacts:**

Danny Rosin or Bill Fiveash
(919) 484-2565
dannyr@brandfuel.com
billf@brandfuel.com

Erica Goddard
NC Museum of History
(919) 733-3076
egoddard@ncmuseumassoc.com

www.bandtogetherforourheroes.com

Triangle-area Businesses Contribute to September 11th Benefit

--Band Together for Our Heroes raises \$40,000 so far--

RALEIGH, N.C. (October 23, 2001) – Twenty-nine Triangle-area businesses have pledged their support of **Band Together for Our Heroes**, a benefit concert, will be held at the North Carolina Museum of History on Saturday, November 3, 2001 from 7:30 p.m. until midnight, rain or shine. The Blue Dogs and Freeloader will perform at the event that has been organized by fifty-six Triangle-area young professionals and sponsored by the NCMH Associates. 100% of the net proceeds from the event will be evenly divided among The New York Police and Fire Widows' & Children's Benefit Fund and The Washington, D.C. Survivors Fund aiding efforts surrounding the September 11th terrorist attacks in New York and Washington, D.C.

Event sponsors include Presenting Sponsor: Blue Cross and Blue Shield of North Carolina, Brand Fuel Promotions, Strategic Technologies, RPG Benefits Solutions, Springboard Managed Hosting, Top of the Hill Restaurant and Brewery, Harris Wholesale, Pepsi Bottling Ventures, Hutchison & Mason, PLLC, Sprint, Mutual Distributing Company, Triangle Tech Journal, Maupin Taylor, Metro Productions, Art.com, Hughes, Pittman & Gupton, L.L.P., E-tix, Aon Consulting, Alphanumeric Systems, Inc., Dominos of Glenwood, Deloitte and Touche, Smith, Anderson, Blount, Dorsett, Mitchell & Jernigan, L.L.P, Kinkos, Hire Networks, Zoom Culture, Zero's Subs of Chapel Hill and Durham, Record Exchange, RR Donnelley & Sons and Sears Contracting. Several generous individuals and families have made donations as well.

"No matter where you live, you were affected by the tragic events of September 11th. Having the generous support of these local sponsors only solidifies our community's dedication to helping our friends in New York and Washington, D.C.," said Phil Gruber, president of RPG Benefits Solutions and one of the organizers of Band Together for Our Heroes. "The hardworking, talented and determined people on our committee have created an event that people want to be a part of – companies and individuals have been calling us, wanting to give money, time, and/or help in any way they can. To date, we've received over \$25,000 and \$15,000 in in-kind donations."

The event will include food, drink, patriotic reflection and much more. Tickets are \$30 in advance and \$35 at the door the night of the event. Call (919) 733-3076 for ticket information. You must be 21 or older to attend. Tickets held at will-call may be picked up at the Museum the day of the event. They may also be purchased from the organizing committee.

To learn more about the charities, please visit New York Police & Fire Widows' and Children's Benefit Fund at www.nypfwc.org and the Washington, D.C. Survivor's Fund at www.helping.org/wtc/survivorsfund.adp

About the **Band Together for Our Heroes** Committee

The Band Together for Our Heroes organizing committee includes Danny Rosin, Phil Gruber, Tom Lyon, Bill Fiveash, Skip Mangum, Cassandra Allen, Mary Margaret Beam, Dorthea Bitler, Randall Blanco, Susan Bridgers, Suzanne Cantando, Vini Cavallari, Ansley Chapman Cella, John Cella, Joshua Chodniewicz, Chris Coker, Kathy Crowley, Joe Delmonico, Jane Doggett, Alicia Emmons, Patricia Evans, Robert Fiveash, Bo & Nancy Gregory, Erica Goddard, Kim Hayez, Bess Husser, Dupre Jones, Robert Jones, Katie Lyon, Heather MacColl, Eric Martin, Merrill Mason, Robert Millican, Heather Moldenhauer, Christy Mazingo, Karen Nowell, Angie Owens, Debra Perry, Leigh Pratt, Eric Prior, Brooke Ransom, Miranda Sapp, Mary Carter Scott, Shellie Sierra, Craig Stone, Lisa Stone, Chuck Underwood, Caroline Vinson, Rachel Vogelpohl, Mike Waldrop, Kristen Wall, Don Whittier, Tommy Worth and Robbie Yancey.